



The Tree Labeller

Know the Giants Among Us

Introduction

If you have trees on-site then labelling your trees and other plants, for that matter, will enhance a visitor's or service user's experience.

The Tree Labelling service was born out of a need to provide people with the language to describe the array of plant life around us.

We recognise it is often the most simplest of actions that can make the most difference and tree labelling certainly fits that bill.

Our service is not just about the physical tree labelling, but it is also about creating tree spotting resources which can be shared with your visitors or learners. There is nothing more exciting than a bit of clipboard and paper and an old fashioned treasure hunt. The treasure in this case being trees.

When children and adults in playgrounds, parks and streets and gardens can recognise nature's giants among us then we know they are connected to their environment enough to learn their language. Many people can name logos but few can name a tree. This is not right.

We live in the age of information where devices can identify plant names just like that but physicals label always win simply because they are immediately accessible to all.

Just as we all have names; trees deserve theirs too.

Option 1 - End to End Service

We visit the site to identify the species of trees to be labelled. We typically focus on labelling each new species of tree, but if, for example, two oak trees are spread far apart on the site then we will label both. Special consideration is given to notable, veteran, ancient and champion trees.

We also consider the risk and safety aspect of positioning labels on those trees in areas which may pose a hazard risk if someone was to stop and read them.

Once we have drawn up a list of tree names on your site, we will create the tree labels using our mobile engraving service.

We will then affix the labels to their respective trees. These labels are made of high-quality, fade-resistant materials. More importantly, they do not harm the trees and their growth. The fixings themselves have been specially curated with trees in mind. Over time, as the trees grow, the nail fixing the label to its washer can be gently loosened to accommodate any new growth. Older trees, depending on their phase, often require little adjustment

Option 2 - You already know what trees need labelling and simply need the labels and fixings.

Email us at Info@thereelabeller.com with a list of tree names and the sizes you would like.

Large Size Label - 14cm x 9.5cm

Medium Size Label - 14cm x 5.5cm

Small Size Label - 9.2cm x 4cm

Please quote option number when ordering at Info@thetreelabeller.com

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Option 2

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The Benefits of Labelling Your Trees?

1. **Nature Appreciation:** Knowing tree names allows you to appreciate the incredible diversity of trees in the UK, adding depth and richness to your interactions with nature. You can admire specific tree species during your outdoor adventures, understanding their unique characteristics and roles in the ecosystem. Mindfulness is the buzz word and many apps have been created to enable this but the tree is the most natural and most accessible app to all.
2. **Outdoor Exploration:** Knowing tree names adds an element of exploration and discovery to your outdoor activities. Whether you're hiking, strolling through a park, or exploring a woodland, being able to identify tree types enhances your experience. Tree-spotting turns into a sport.
3. **Nature Conversations:** When you can confidently identify tree types, it leads to interesting discussions, learning opportunities, and a sense of belonging within a community of like-minded individuals.
4. **Environmental Awareness:** Knowing the names of tree types in the UK contributes to your environmental awareness. It helps you understand the importance of tree diversity, conservation efforts, and the role of trees in mitigating climate change. By recognising and naming different trees, you become more conscious of their value and the need to protect and preserve them for future generations.
5. **Personal Achievement:** Learning and remembering tree names can be a source of personal achievement and satisfaction. It demonstrates your commitment to expanding your knowledge of the natural world and becoming more connected to your surroundings.
6. **Cultural and Historical Significance:** Tree names often carry cultural and historical significance. Knowing these names allows us to recognise and appreciate the cultural heritage associated with specific trees, such as their use in traditional medicine, folklore, or religious practices. It helps preserve and promote cultural knowledge and traditions tied to particular tree species. For example, in the Punjabi community, the diaspora will be familiar with their elders congregating under a Bor Tree as a part of social kinship.

Questions & Answers

How much does getting our trees labelled cost?

Costs vary depending on the work but begin at £399 including all materials for option 1 where we attend your site, identify the species of trees and label on-site. Option 2 is for those who know the species of their trees and allows them to order our labels and fittings and attach these themselves.

Can you label all plants, not just our trees?

Yes. However, the labels for plants are affixed to the ground, whereas tree labels are affixed to the trunk.

Do you label every single tree on our site?

No. we generally only label one tree of each type on-site to avoid cluttering the environment and to keep the aesthetics of the environment intact. However, if labelling every tree is what you want then that is what we will do.

How long do the labels last?

A long time! Anywhere between 5 to 10 years. The labels and fixings are made of the most durable and UV resistant material, the material used for memorials. We do not use substandard materials as we understand that your investment needs to be cost effective. Furthermore, the text is inscribed as opposed to being painted on or lasered which means it will not fade easily.

Questions & Answers

What happens when the tree grows?

The nail attaching the label to the tree can be prized out to allow for tree growth.

Can you tailor the service you provide?

Yes. No two sites are the same and we listen to your needs for each site so these are met.

Do you use English botanical names or just the Latin names?

We tend to use the common botanical names as they are more memorable. However, we are happy to label trees with both versions of the name.

We already know the names of our trees. Can we just email the list of names to you supply us with the labels?

Simply email a list of the names to Infothe@treelabeller.com

Do your labels damage our trees?

No. The labels sit only on the fixings attached to the tree trunk at eye-level and not the tree-trunk itself.

Can you provide references?

Yes. These are available on request.

We can label our own trees, can't we?

Yes, of course, but we provide an end-to-end service using the best fixings and labels and we guarantee we have identified the tree species correctly. Our service requires little to no input from clients and is cost-effective.

Contact Us

Email: Info@thetreelabeller.com

Tel: 0843 362 4834

VAT Reg. No: 212 0001 05

Company No: 09523691

Advice from a Tree

Stand tall and proud,
Go out on a limb,
Remember your roots,
Drink plenty of water,
Be content with your natural beauty,
Enjoy the view.

"Ilan Shamir"